



Beware of putting today's FX talent into yesterday's work culture

Millennials (1981-1996) are the next generation of emerging FX talent, followed closely by Gen Z (1997-2012) who are already entrenched in the workforce. Having grown up in a predominately digitally-driven world, these young professionals are shaped by a different history than previous generations and have different expectations of the role of work in their lives. They are also more racially and ethnically diverse than any generation that has come before them, which challenges the homogeneity of corporate culture and the FX industry as we know it today - particularly around workplace practices, culture

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